



# ASQ Southwest Florida

**Member Meeting**

**Colonial Country Club  
Fort Myers, FL**

**October 1, 2009**

# ASQ VISION

**By making quality a global priority,  
an organizational imperative,  
and a personal ethic,  
the American Society for Quality  
becomes the community  
for everyone who seeks  
quality concepts, technology, and tools,  
to improve themselves and their world.**

# ASQ Southwest Florida Mission

**To facilitate and promote  
the use of quality  
principles and practices  
to achieve performance excellence  
and to advance  
the education and professionalism  
of individuals and organizations  
throughout Southwest Florida**

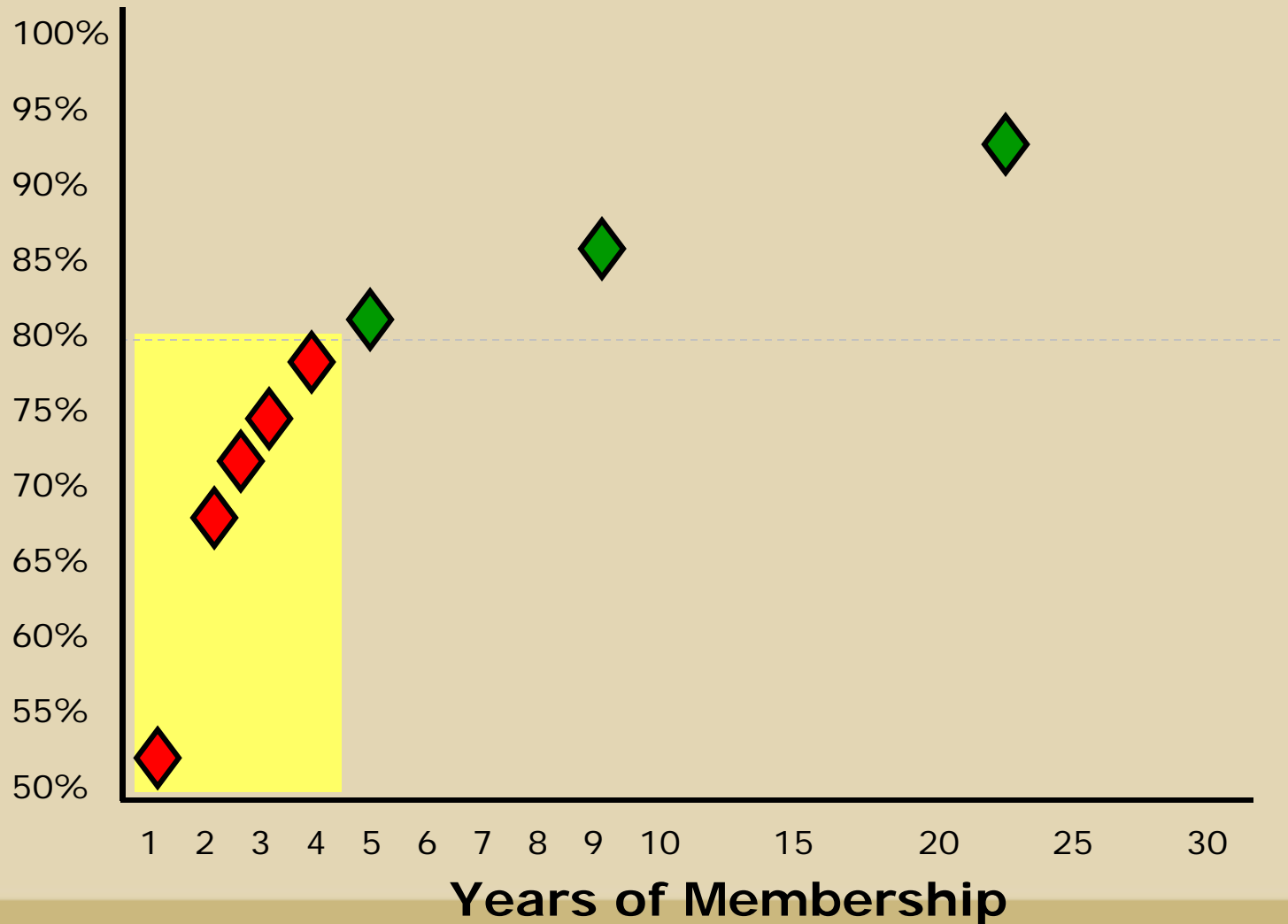
# Welcome

- **New Members**
- **Site Members**
- **Members**
- **Guests**

# 2009-2010 Plans

- **Functioning as two geographic areas**
- **Focus on creating maximum member value**
  - **New members/certification examinees (coupon)**
  - **Surveys**
  - **Dinner meetings**
  - **Saturday breakfast meetings**
  - **After hours networking sessions**
  - **Webinars**
  - **Education & training**
  - **Develop new Member Leaders**
- **Result = Member Retention**

# Percent Retention: Regular Members



# ASQ Certifications

- Next available exams: December 5, 2009
  - Calibration Technician
  - Pharmaceutical GMP Professional
  - Quality Auditor
  - Quality Engineer
  - Quality Improvement Associate
  - Quality Process Analyst
  - Six Sigma Green Belt
  - Software Quality Engineer
- Application deadline: October 16, 2009
  - Late application deadline (+\$50): October 21, 2009

# Post-Meeting

- Presentation available online
- E-mail survey
- Follow Section via:
  - [www.asq1530.org](http://www.asq1530.org)
  - [www.twitter.com/asq1530](http://www.twitter.com/asq1530)
  - [www.linkedin.com](http://www.linkedin.com)
    - Search “Groups” for *ASQ Southwest Florida*
- Stay in touch [vice-chair@asq1530.org](mailto:vice-chair@asq1530.org)
  - Ideas / topics for future meetings
  - Locations
  - Facility tours
  - Follow up on any action items

# Notes from Meeting / Discussions

- Future Meeting Topics
  - Sustainability
  - Validation
  - Culture of Quality
  - Implementing effective & comprehensive training
- Training models – Example at <http://www.businessballs.com/kirkpatricklearningevaluationmodel.htm>
- Discussed inviting students--what will interest them?
  - Quality veterans sharing practical knowledge--war stories -opportunities for networking
  - Survey students. What is of value to them?